

YOUR *no-stress* GUIDE TO BABY'S FIRST 100 DAYS

babytalk

STRAIGHT TALK FOR NEW MOMS

ON DIAPER DUTY
SINCE 1935

100

COOL &
CLEVER

strollers,
cribs,
monitors
and more that
made us say

OMG!

ditch the
bottle,
minus the
bottle

the vitamin
your baby may
be missing

what
her cries
really
mean!

FEBRUARY 2012

BRIGHT IDEAS

100 INNOVATIONS making modern motherhood easier, cooler and way more fun. — STORY KIM HAYS | PHOTOGRAPHY JON WHITTLE



PRETTY CLEVER

You won't believe how flat this baby folds!



#33

Mutty Grow-Up!



#46

gDiapers



#55

Béaba Babypote



#93

B box bottle

COURTESY: MAMÉ, EBBX

Abstract art?

Nope, but we love how the **Jahgoo bath positioner** gives form (and design!) the same value as function. (\$15; babysupermarket.com)

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23. The Tommee Tippee Closer to Nature DECT Digital Video Sensor Pad Monitor sounds an alarm if your baby stops breathing. Crystal-clear DECT technology ensures no-interference monitoring up to 1,000 feet. (\$300; babiesrus.com)

◆ **WIN IT!** Three lucky readers will win this monitor. *Details p. 62*

24. Has the era of the old-school baby book ended? Make one on your iPad with **The Story of You app**. (\$6; iTunes)

25. No more snaps! Magnificent Baby's bodysuits and sleepers close in a flash with the magic of magnets. (A goldend for middle-of-the-night changings and plane trips.) (Gift set, \$60; babiesrus.com)



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The magic "is the magnets!



"I was changing my nephews on a cold day, and as I was trying to line up what seemed like 1,000 snaps, the little guy was freezing and crying. I thought that the snap/button/zipper situation combined with the over-the-head mess was totally inefficient and there had to be a much easier way."

— **Lauren S. Levy**, president of **Magnificent Baby**, maker of **Smart Close magnetic bodysuits (#25)**

26. Boppy's new SlideLine baby gyms surround your tot with perfectly placed toys and boast enough room for you to get down and play too. (\$65; babiesrus.com)

27. Baby can't seem to keep her socks on? Designed by a mom of five, **Sock Ons** slide over socks to keep them on baby's feet. Now if we could find the ones the dryer ate, (starting at \$8; amazon.com)

28. They're the perfect books for babies who like to "read" with their mouths. **Indestructibles** are waterproof, tear-resistant and perfectly adorable. (\$5; amazon.com)

29. Mom-invented Kicky Pants clothing is made entirely of bamboo, which gives each piece natural antibacterial, antifungal and anti-static properties. It can even help with diaper leaks — bamboo absorbs water three to four times better than cotton. (starting at \$9; innovative-baby.com)

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BABY TIMER Perfect for Type A moms to track every diaper, nap and feeding. (\$5; iTunes)

31. Bugaboo's latest stroller, the **Donkey**, gives you the option of buying a single stroller that can convert to a double — or a single plus side shopping basket. (starting at \$1,200; nordstrom.com)

32. Don't feel left out at your baby shower. Break out the shaker and mix up some mocktails with the **50+ Most Popular Mocktails app**. (\$2; iTunes)

33. The Mutsy Grow-Up! booster seat is a stylish way to get your tot to the table. The deal-catcher: a five-point harness. (\$60; diapers.com)

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